



MARK PESTRELLA, Director

COUNTY OF LOS ANGELES DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

900 SOUTH FREMONT AVENUE
ALHAMBRA, CALIFORNIA 91803-1331
Telephone (626) 458-5100
<http://dpw.lacounty.gov>

ADDRESS ALL CORRESPONDENCE TO:
P.O. BOX 1460
ALHAMBRA, CALIFORNIA 91802-1460

IN REPLY PLEASE
REFER TO FILE

July 12, 2022

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**ADMINISTRATIVE SERVICES CORE SERVICE AREA
DELEGATED AUTHORITY TO SPONSOR
ACTIVITIES, EVENTS, AND PUBLICATIONS
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

SUBJECT

Public Works is requesting that the Board authorize the Director of Public Works, acting on behalf of the County, the Los Angeles County Flood Control District, and the Los Angeles County Waterworks Districts, to sponsor events, activities, and publications with various associations and others that address major Public Works issues, at a total annual cost not-to-exceed \$90,000 for Fiscal Year 2022-23.

IT IS RECOMMENDED THAT THE BOARD:

1. Find that the action set forth in this Board letter is not a project under the California Environmental Quality Act for the reasons stated in this letter and the record.
2. Authorize the Director of Public Works or his designee, to sponsor various events, activities, and publications with various associations and others that address issues related to Transportation, Small Business Outreach, Science, Technology, Engineering, and Mathematics Outreach, Sustainability, Environmental Services, and Water Resources on behalf of the County, for Fiscal Year 2022-23 at a total cost not-to-exceed \$50,000 and to negotiate and execute any agreements necessary to implement such sponsorships.

IT IS RECOMMENDED THAT THE BOARD ACTING AS THE GOVERNING BODY OF THE LOS ANGELES COUNTY FLOOD CONTROL DISTRICT:

1. Find that the action set forth in this Board letter is not a project under the California Environmental Quality Act for the reasons stated in this letter and the record.

2. Authorize the Chief Engineer of the Los Angeles County Flood Control District, to sponsor various events, activities, and publications on issues related to regional water supply, flood protection, water conservation, urban runoff management, water quality, and funding for water infrastructure projects for Fiscal Year 2022-23 at a total cost not-to-exceed \$30,000 and to negotiate and execute any agreements necessary to implement such sponsorships.

IT IS RECOMMENDED THAT THE BOARD ACTING AS THE GOVERNING BODY OF THE LOS ANGELES COUNTY WATERWORKS DISTRICTS:

1. Find that the action set forth in this Board letter is not a project under the California Environmental Quality Act for the reasons stated in this letter and the record.

2. Authorize the District Engineer of the Los Angeles County Waterworks Districts, to sponsor various events, activities, and publications on issues related to regional water supply, water conservation, water quality, and funding for water infrastructure projects for Fiscal Year 2022-23 at a total cost not-to-exceed \$10,000 and to negotiate and execute any agreements necessary to implement such sponsorships.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended actions is to find that they are not subject to the California Environmental Quality Act and authorize the Director of Public Works or his designee to sponsor various events, activities, and publications through the contribution of funds that would further the respective goals and objectives of the County, the Los Angeles County Flood Control District (LACFCD), and the Los Angeles County Waterworks Districts (WWDs). The delegated authority is requested for Fiscal Year 2022-23.

Each year, Public Works, on behalf of the County, LACFCD, and WWDs are asked to sponsor events where well-regarded spokespersons from academia, government policymakers, and industry leaders present ideas and efforts that focus on policy, restoration, and innovation in areas pertaining to transportation, small business outreach, science, technology, engineering, mathematics (STEM) outreach, sustainability, environmental services, and water resources. Sponsorship of these events, activities, and publications would enhance and highlight the regional leadership role of the County, LACFCD, and WWDs in these core service areas.

Sponsoring events, activities, and publications will address strategic initiatives and priorities, such as water quality and conservation, sustainability, transportation, and technology. The delegated authority will allow the County, LACFCD, and WWDs to sponsor a greater variety of events and activities furthering the ability to reach more communities and stakeholders regarding Public Works diverse services and priorities. Sponsorship helps create awareness of Public Works services and priority projects, build trust with communities, and enhance partnerships with key stakeholders. Sponsorship benefits vary depending on the event or activity but often includes a logo displayed in a prominent location or on collateral materials, and attendance at events providing opportunities for Public Works staff to attend and conduct outreach. While many events have moved to virtual platforms during the pandemic, the relationships built through these sponsorships are still essential. Public Works, LACFCD, and WWDs are committed to supporting nonprofit organizations as they

return to in-person events.

Implementation of Strategic Plan Goals

These recommendations support the County Strategic Plan: directs the provisions of Realize Tomorrow's Government Today (Goal 3) Engage and Share Information with Our Customers, Communities and Partners (Strategy III.4). Implementation of the recommended actions will provide Public Works, on behalf of the County, LACFCD, and WWDs with additional opportunities to collaborate with private industries and nonprofit organization, and/or agencies which are essential for effective decision making, policy formation, and delivery of public services.

FISCAL IMPACT/FINANCING

The total annual expenditures for the sponsorship of various events, activities, and publications will not exceed \$50,000 in various funds that Public Works administers for the County, \$30,000 for LACFCD, and \$10,000 for WWDs. Funding is available in various Public Works, Flood Control District, and Waterworks Districts funds Fiscal Year 2022-23 budgets. Expenditures from a specific fund would only be used to sponsor events, activities, and publications that relate to the statutory purposes of that funding source.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

To sponsor an event, activity, or publication, Public Works, on behalf of the County, LACFCD, and/or WWDs may be required to enter into an agreement with the partner or organizing agencies. Any such agreement would be limited by the not-to-exceed dollar amount set forth above. Such agreements will be reviewed and approved by County Counsel prior to execution.

On June 15, 2021, the Board authorized the Director of Public Works or his designee, in his capacity as the Chief Engineer of LACFCD and District Engineer of WWDs to sponsor events, activities, publications with various associations and others that address major Public Works issues, for a total amount of \$75,000 for Fiscal Year 2021-22. The current request to increase the delegated authority amount from \$75,000 to \$90,000 is due to the anticipated increase in events and sponsorship opportunities as pandemic restrictions are lifted.

ENVIRONMENTAL DOCUMENTATION

The recommended actions are not subject to the California Environmental Quality Act because they are activities that are excluded from the definition of a project by section 21065 of the Public Resources Code and section 15378(b) of the State California Environmental Quality Act Guidelines. These proposed actions to delegate authority to the Director of Public Works to sponsor events, activities, and publications is an organizational or administrative activity of government, which will not result in direct or indirect physical changes to the environment.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

No adverse impact on County Services.

CONCLUSION

Please return one adopted copy of this letter to Public Works, Community and Government Relations Group.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mark Pestrella". The signature is fluid and cursive, with the first name "Mark" and last name "Pestrella" clearly distinguishable.

MARK PESTRELLA, PE

Director

MP:LS:dg

c: Chief Executive Office (Chia-Ann Yen)
County Counsel (Julia Weissman)
Executive Office